



saskatoon**yellowjackets**

MEDIA RELEASE

New Yellow Jackets Logo -Sign Marketing Specialists-

For Immediate Release: 10:30am Friday March 20, 2009

Saskatoon, SK - The Saskatoon Yellow Jackets, a member of the Western Major Baseball League, is pleased to unveil its new logo which is featured on top of this media package. The new stinger will be used through-out the upcoming season on the clubs uniform, website, merchandise, etc.

"We are working hard to show our commitment to the local baseball and sporting community. It's an exciting time of year and we are pleased today to be kick-starting the 2009 Yellow Jackets season by unveiling our new logo, hosting Steve Rogers at our Celebrity Dinner tonight and inking In Play Consulting to work with our team from a marketing and advertising perspective.", comments **Yellow Jackets General Manager Dave Riggs**.

The 2009 Saskatoon Yellow Jackets are looking to build upon a season in which last year they had more local players on their roster than any other WMBL team, went 20-16 in the regular season and played a tight play off series against Edmonton.

As mentioned above the club is also pleased to announce the signing of In Play Consulting Inc to work with the club on its marketing and advertising efforts for the next two seasons. In Play Consulting Inc is a Saskatoon based company dedicated to the growth of Sport, Recreation & Tourism in Saskatchewan. **Michael Jenkins President In Play Consulting Inc** comments on the partnership, "We look forward to working with the Saskatoon Yellow Jackets in building a community winner that provides value and pride for sports fans through-out the sunshine days of summer in Saskatoon."

The Western Major Baseball League, Canada's premier summer collegiate baseball league: quality competition, quality coaching and a quality summer experience in Saskatoon, Edmonton, Red Deer, Lethbridge, Medicine Hat, Swift Current, Moose Jaw, Regina, Melville, Yorkton and Weyburn.



The 2009 Saskatoon Yellow Jackets Season Tickets are currently on sale and can be purchased by calling 306.244.9744. Yellow Jackets Baseball...It's a Great Night Out

www.yellowjackets.ca

For further comment please contact:

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